



“Raising funds for companies,
improving returns for investors”

GPV-i Appoints Industry Leading Regional Executives for The Americas and Nordic Countries.

GPV-i is a professional services company providing Technology, Media, Telecoms and Software organisations with fund raising and market development services to accelerate business growth and value. In response to increased demand and to strengthen its international capability, GPV-i has appointed two highly experienced technology business leaders as advisors and regional executives to represent GPV-i in the Americas and Nordic territories.

London, UK February 15, 2011 – GPV Investment Limited (“GPV-i”) announces the appointment of **Mike Simmons** based in New York as President US-Eastern Region & S.America, and also of **Flemming Nørklit** based in Copenhagen, Denmark as CEO Nordics and Non-Executive Director on the board of GPV-i.

GPV-i Founder, Shakeel Ahmed commented. “I am very pleased to have both Mike and Flemming joining our team. They’re highly experienced international business leaders and will add significant value to GPV-i projects and clients. Our unique advantage has always been the calibre and experience of our advisors and operational executives. We’ve successfully raised funds, restructured businesses, led mergers & acquisitions and driven international expansion so we’re able to bring the benefit of all that experience to our clients. And with our extensive personal networks, we can facilitate deals between clients and potential customers or strategic partners.”

Mr Ahmed added “Extending our services to the Americas and Nordic countries will be of benefit to many technology companies looking to develop business within, or expand operations out of these territories. We’re seeing a great deal of activity with both our fund raising and market development services so having Mike and Flemming on board as advisors and helping to coordinate GPV-i projects in their respective territories is another important step forward in the development of our business”.

Mike Simmons has over 28 years of general management experience in global industries with senior roles in cable TV, Internet, software, financial services and video conferencing sectors. He has also served as a consultant to multinationals developing market opportunities in Brazil and in Europe. In addition he served as training consultant for a major US multinational in their "Capturing Global Business" program, helping executives develop and operate businesses in markets outside the United States.

Mike has held roles as President VIA Net.Works Inc, CEO ORBID Corporation and senior management positions in the Cable TV industry at Westinghouse Broadcasting and Cable, Comcast and UPC Europe. He has led significant VC fundraisings and an IPO. Mike is a native of São Paulo, Brazil, a graduate of St Mary's University of Minnesota and resides outside New York City.

Mike Simmons commented “Having served as an advisor and seen GPV-i grow over the past 2 years, I am pleased to expand my role and lead the efforts from the USA. This additional international reach of the GPV-i team will provide our clients with a seamless ability to develop and strengthen their market presence. GPV-i has already established strong relationships with technology companies and the venture community in Europe and into the USA. We’ll be building on that success with a local presence so we can meet



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the funding needs and market development requirements of companies at all stages of growth on an international basis, regardless of their location”.

Flemming Nørklit has more than 25 years of general management experience with global players in technology and professional services working in Denmark, Germany and the UK and has spent significant time in Asia and the Americas. Flemming has had an outstanding career with Xerox holding various leadership roles in logistics, product management, sales & marketing before becoming MD of the Danish operation. He specialises in strategic market development with channel business and partner programs as well as developing strong value propositions.

Flemming has held roles such as Global Managing Director for BSI Management Systems, London, building BSI as a true global player through fast expanding the operations in China, India and S. America. Also as Corporate SVP and CEO / Xerox Germany, Executive Director Xerox Channels Group Europe and Regional Managing Director Xerox Northern Europe. As a native Dane Flemming studied electrical engineering and organisational behaviour in Copenhagen, has an SEP diploma from GBS-Stanford University and resides in Copenhagen, Denmark.

Flemming Nørklit commented “I’m very happy to be joining GPV-i and am looking forward to working with the team to deliver exciting services to clients in both fund raising as well as market development activities. There is no doubt that GPV-i has a strong offering that can satisfy many organisations in the target market where fast growth is paramount for success”.

For additional information about how GPV-i can help companies raise funds and drive business growth, please visit our website at <http://www.gpv-i.com>

About GPV-i

GPV-i is a professional services company providing Technology, Media, Telecoms and Software organisations with fund raising and market development services to accelerate business growth and value.

The Fund Raising services are designed to prepare growth companies for the successful raising of financing from business Angels and Venture Capital funds. The Market Development services drive business growth with bespoke ‘virtual teams’ of sales, marketing and support professionals on a flexible, project basis without the fixed cost, risk and management overhead of hiring employees.

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